

# Alaska EHR Alliance Presents:



## The EHR Best Practice Series™

This vendor-neutral event is complimentary to physicians, administrators and practice staff.

### “How to Select & Purchase an Electronic Health Record (EHR) System”

Selecting an Electronic Health Record (EHR) system can be a costly, time-consuming process. With more than 250 EHR vendors in the marketplace, where do you begin? How do you safeguard against the risks of EHR implementation?

The EHR Best Practice Series™ provides physicians with best practice guidelines for identifying, evaluating and negotiating the purchase of an EHR that best fits the needs of their practice.

#### EVENT DATE & TIME:

**Thursday, September 13, 2007 - 6:00 - 8:30pm**

**Location:** Providence Alaska Medical Center

3200 Providence Dr.

Anchorage, AK 99508

**Room:** East Auditorium

#### AGENDA TOPICS INCLUDE:

- Real EHR Results from a Practice Administrator
- Lessons learned in Implementation (Physician Demo)
- Best Practices for EHR Selection, Determining ROI
- Test-Drive Technology in the ‘Physician Office Lab’

#### Pre-Register by September 6, 2007

#### & Receive a Free EHR Selection Handbook

A planning toolkit to be used throughout the selection process, (\$65.00 value). Must be present at seminar to receive handbook.

Class size is limited. Please pre-register by September 6, 2007 at [www.ehrbestpractice.com](http://www.ehrbestpractice.com) or call us at (206) 284-3677.

This is a complimentary benefit for physicians and their staff. A light meal will be provided.

Thank you to the Alaska Physicians & Surgeons, Inc. for providing the refreshments for this seminar.

#### SUPPORTED & CONDUCTED BY:

**Alaska Physicians & Surgeons, Inc.**



**M@xwell IT**  
We Support You.

**Special thanks to Providence Alaska Medical Center**

#### PLATINUM SPONSOR:



#### GOLD SPONSOR:



#### DISCLAIMER:

Maxwell IT Company- the lead host of the EHR Best Practice Series - would like to thank the participating sponsors, medical associations and regional hospitals for their help to make these events possible: Alaska State Medical Association, Providence Alaska Medical Center, Alaska EHR Alliance, and Alaska ChartLink. This is a vendor-neutral education program. All supporting medical associations, participating hospitals, and Maxwell IT Company are not affiliated with the participating sponsors, nor do they endorse any specific medical record system or related product or service in conjunction with this program.

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# Alaska EHR Alliance Presents: The EHR Best Practice Series™



**Event Date: Thursday, September 13, 2007**

**6:00pm - 6:45pm - Session One:**

*"Real Results from a Practice Administrator"*

**Objectives:**

- Provide a real-life perspective of what it takes to implement an EHR
- Identify potential issues that the audience may want addressed in the demonstration

**Outcomes:**

- Provide the audience with an overview of the benefits of embarking on an EHR implementation.
- Highlight potential change management issues
- Discuss the short and long term benefits (ROI)

**6:45pm - 7:15pm - Physician Demonstration:**

*"Lessons learned from EHR Implementations and a first look into the typical daily workflow."*

**Objectives:**

- Provide a first glance at an EHR system as applied to the physician's daily routine
- Have the physician demonstrate an EHR from a vendor-neutral perspective while discussing the experience of EHR implementation

**Outcomes:**

- Provide the audience with a demonstration utilizing CPT codes, entering notes and utilizing technology
- Demonstrate technology tools (i.e. tablets, voice recognition)
- Obtain a realistic expectation of the timeline for implementation and the learning curve
- Demonstrate the general ROI on the practice, in particular the time savings for the physician

**7:15pm - 7:30pm - Break**

**7:30pm - 7:50pm - Session Two:**

*"Best Practices for EHR Selection and Implementation"*

**Objectives:**

- Provide a real-life perspective of what it takes to implement an EHR
- Identify potential issues that the audience may want addressed in the demonstration

**Outcomes:**

- Provide the audience with an overview of the benefits of embarking on an EHR implementation.
- Highlight potential change management issues
- Discuss the short and long term benefits

**7:50pm - 8:30pm - Office Lab:**

*"EHR and Supporting Technologies"*

**Objectives:**

- Provide the audience with an opportunity of experiencing technology first hand
- Create an environment for physicians and administrators to speak to experts directly

**Register by September 6, 2006 & Receive Free EHR Selection Handbook**

## FOR MORE INFORMATION

To learn more about the speakers, program supporters, directions, additional dates and locations, and participating sponsors; please visit the website at [www.ehrbestpractice.com](http://www.ehrbestpractice.com).

**DISCLAIMER:**

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# Alaska EHR Alliance Presents: The EHR Best Practice Series™



*"How to Select & Purchase an Electronic Health Record (EHR) System"*

## PRE-REGISTRATION FORM

This seminar is complimentary to physicians, administrators and practice staff. All attendees who pre-register will receive a free copy of the EHR Selection Handbook (a \$65.00 retail value). Some restrictions apply. Attendee must be present at the event in order to receive their copy.

**We recommend that you pre-register early, as class size is limited.  
Pre-registration deadline is September 6, 2007.**

### REGISTER VIA

Web: [www.ehrbestpractice.com](http://www.ehrbestpractice.com) • Fax: (206) 284-3691 • Phone: (206) 214-5965

**EVENT DATE & TIME: Thursday, September 13, 2007 - 6:00 - 8:30pm**

**Location for event:** Providence Alaska Medical Center • 3200 Providence Dr., Anchorage, AK 99508

**Room:** East Auditorium

### HELP US CUSTOMIZE THE SEMINAR PROGRAM

Number of physicians in your practice

Plan to select an EHR system in 1 to 6 months

Plan to select an EHR system in 6 to 12 months  Just beginning to research EHR systems

\_\_\_\_\_  
Name of Practice

\_\_\_\_\_  
Address line 1

\_\_\_\_\_  
Address line 2

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Phone for Contact Person

\_\_\_\_\_  
Fax for Contact Person

\_\_\_\_\_  
Email for Contact Person

\_\_\_\_\_  
Name of Attendees

**Fax this form to: (206) 284-3691**

Questions? Camberly Gilmartin, Maxwell IT: (206) 459-0025 or email: [camberlyg@maxwellit.com](mailto:camberlyg@maxwellit.com)

**Please keep this form as confirmation of your registration - no other confirmation will be generated or sent.**