

The Arizona State Physicians Association Presents:



The EHR Best Practice Series™

This vendor-neutral event is complimentary to physicians, administrators and practice staff.

“How to Select & Purchase an Electronic Health Record (EHR) System”

Selecting an Electronic Health Record (EHR) system can be a costly, time-consuming process. With more than 250 EHR vendors in the marketplace, where do you begin? How do you safeguard against the risks of EHR implementation?

The EHR Best Practice Series™ provides physicians with best practice guidelines for identifying, evaluating and negotiating the purchase of an EHR that best fits the needs of their practice.

EVENT DATE & TIME:

Monday, April 21, 2008

Time: 6:30 - 9:00pm

Location: Embassy Suites

Room: Junior Ballroom

4400 S. Rural Road

Tempe, AZ 85282

AGENDA TOPICS INCLUDE:

- Real EHR Results from a Practice Administrator
- Lessons learned in Implementation (Physician Demo)
- Best Practices for EHR Selection, Determining ROI
- Test-Drive Technology in the ‘Physician Office Lab’

Pre-Register by Tuesday, April 14, 2008

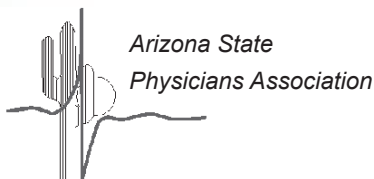
First 30 people to register will receive our full handbook (a \$65 value).

A planning toolkit to be used throughout the selection process. Must be present at seminar to receive handbook.

Class size is limited. Please pre-register by April 14, 2008 at www.ehrbestpractice.com or call us at (206) 284-3677.

This is a complimentary benefit for physicians and their staff. A light meal will be provided.

SUPPORTED & CONDUCTED BY:



Maxwell IT
We Support You.

PLATINUM SPONSOR:



GOLD SPONSOR:



DISCLAIMER:

Maxwell IT Company- the lead host of the EHR Best Practice Series - would like to thank the participating sponsors, medical associations and regional hospitals for their help to make these events possible: The Arizona State Physicians Association. This is a vendor-neutral education program. All supporting medical associations, participating hospitals, and Maxwell IT Company are not affiliated with the participating sponsors, nor do they endorse any specific medical record system or related product or service in conjunction with this program.

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Event Date: Monday, April 21, 2008

6:30pm - 7:00pm - Dinner

Introductions during dinner

7:00pm - 7:45pm - Session One:

"Real Results from a Practice Administrator"

Objectives:

- Provide a real-life perspective of what it takes to implement an EHR
- Identify potential issues that the audience may want addressed in the demonstration

Outcomes:

- Provide the audience with an overview of the benefits of embarking on an EHR implementation.
- Highlight potential change management issues
- Discuss the short and long term benefits (ROI)

7:45pm - 8:00pm - EHR Implementation -

Lessons Learned:

"a first look into the typical daily workflow."

Objectives:

- Provide a first glance at an EHR system as applied to the physician's daily routine
- Have the physician demonstrate an EHR from a vendor-neutral perspective while discussing the experience of EHR implementation

Outcomes:

- Provide the audience with a demonstration utilizing CPT codes, entering notes and utilizing technology
- Demonstrate technology tools (i.e. tablets, voice recognition)
- Obtain a realistic expectation of the timeline for implementation and the learning curve
- Demonstrate the general ROI on the practice, in particular the time savings for the physician

8:00pm - 8:20pm - Session Two:

"Best Practices for EHR Selection and Implementation"

Objectives:

- Provide a real-life perspective of what it takes to implement an EHR
- Identify potential issues that the audience may want addressed in the demonstration

Outcomes:

- Provide the audience with an overview of the benefits of embarking on an EHR implementation.
- Highlight potential change management issues
- Discuss the short and long term benefits

8:20pm - 9:00pm - Office Lab:

"EHR and Supporting Technologies"

Objectives:

- Provide the audience with an opportunity of experiencing technology first hand
- Create an environment for physicians and administrators to speak to experts directly

Register by April 14, 2008 & Receive Free EHR Selection Handbook

FOR MORE INFORMATION

To learn more about the speakers, program supporters, directions, additional dates and locations, and participating sponsors; please visit the website at www.ehrbestpractice.com.

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The EHR Best Practice Series™**



"How to Select & Purchase an Electronic Health Record (EHR) System"

PRE-REGISTRATION FORM

First 30 people to register will receive our full handbook (a \$65 value). Some restrictions apply. Attendee must be present at the event in order to receive their copy.

**We recommend that you pre-register early, as class size is limited.
Pre-registration deadline is Tuesday, April 14, 2008.**

REGISTER VIA

Web: www.ehrbestpractice.com • Fax: (206) 284-3691 • Phone: (206) 214-5965

EVENT DATE & TIME: Monday, April 21, 2008 - 6:30 - 9:00pm

Location for event:

Embassy Suites • Room: Junior Ballroom • 4400 S. Rural Road • Tempe, AZ 85282

HELP US CUSTOMIZE THE SEMINAR PROGRAM

Number of physicians in your practice

Plan to select an EHR system in 1 to 6 months

Plan to select an EHR system in 6 to 12 months Just beginning to research EHR systems

NAME OF PRACTICE

ADDRESS

CITY/STATE/ZIP CODE

CONTACT PERSON

PHONE FOR CONTACT PERSON

FAX FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

NAME OF ATTENDEES

Fax this form to: (206) 284-3691

Questions? Camberly Gilmartin, Maxwell IT: (206) 459-0025 or
email: camberly.gilmartin@maxwellit.com

Please keep this form as confirmation of your registration - no other confirmation will be generated or sent.