



Northern California Medical Group Management Association SAVE THE DATE!

The EHR Best Practice Series™ How to Best Select an EHR The Risk/Reward of EHR Adoption & a Best Practice Approach to Selection

- Understand the risks and rewards behind an EHR before you make the investment
- Learn how to develop a 5-year cost model that will include all direct/indirect costs associated with the purchase and projected cost savings
- Utilize a selection process that helps to identify vendor candidates based on budget and specialty needs, and compare them “apples-to-apples”

Selecting an Electronic Health Record (EHR) system can be a costly, time-consuming process. With more than 250 EHR vendors in the marketplace, where do you begin? How do you safeguard against the risks of EHR implementation? In this program, leading healthcare technology experts bring insight and best practice recommendations to the attendee, simplifying the technology selection process.

WHEN: Thursday, September 25, 2008

TIME: Registration & Check in: 3:30 - 4:00pm

Meeting: 4:00 – 6:30pm

LOCATION: Seton Medical Office Center

1850 Sullivan Avenue, 3rd Floor

Daly City – (415)279-1668

COST:

Members: \$35 In Advance
\$40 Onsite

Non Members: \$45 In Advance
\$50 Onsite

AGENDA

Each attendee will receive an EHR Selection Handbook * Limited supply, must be present to receive.

4:00 – 5:00pm EHR101: Lessons Learned from a Practice Administrator, Debra J. Wiggs, FACMPE

Objective: Provide real-life perspective of what it takes to implement an EHR. Discuss short and long term benefits (ROI), change management issues. Provide overview of EHR applied to physician and administrator’s daily routine.

5:00 – 5:50pm Best Practices for Selection and Implementation, Tracy Maxwell, President, Maxwell IT

Objective: Present overview of recommended selection criteria and methodology to identify potential vendors. Learn how to build a 5-year budget model that calculates all direct and indirect costs associated with purchase, as well as cost savings, and how to compare vendors.

5:50 – 6:30pm Physician Office Lab/Selection Handbook: Break-out sessions for Q&A, hands-on technology demo stations

Objective: Provide attendees with an opportunity to experience technology first hand. Create an environment for physicians and administrators to speak to experts directly and share their own experience. Each attendee will receive an EHR Selection Handbook a planning kit to help kick-start their own process.

REGISTRATION:

Make your reservation now by completing and mailing or faxing (650) 995-1202 this meeting registration form.

Or call Karen Sollar (650) 995-1235.

MAIL REGISTRATION TO:

Karen Sollar, CMPE
NCMGMA
500 Arguello Street
Redwood City, CA 94063

Please make check payable to:

Northern California MGMA

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Telephone: _____

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