

# Wayne County Medical Society of Southeast Michigan Presents:



## The EHR Best Practice Series™

This vendor-neutral event is complimentary to physicians, administrators and practice staff.

### “How to Select & Purchase an Electronic Health Record (EHR) System”

Selecting an Electronic Health Record (EHR) system can be a costly, time-consuming process. With more than 250 EHR vendors in the marketplace, where do you begin? How do you safeguard against the risks of EHR implementation?

The EHR Best Practice Series™ provides physicians with best practice guidelines for identifying, evaluating and negotiating the purchase of an EHR that best fits the needs of their practice.

#### EVENT DATE & TIME:

**Wednesday, January 23, 2008**

**Time: 6:00 - 8:30pm**

**Location:** Motor City Casino Hotel  
Room: Ultra Lounge (16th floor)  
2901 Grand River Avenue  
Detroit, MI 48201

#### AGENDA TOPICS INCLUDE:

- Real EHR Results from a Practice Administrator
- Lessons learned in Implementation (Physician Demo)
- Best Practices for EHR Selection, Determining ROI
- Test-Drive Technology in the ‘Physician Office Lab’

#### Pre-Register by Wednesday, January 16, 2008 & Receive a Free EHR Selection Handbook

A planning toolkit to be used throughout the selection process, (\$65.00 value). Must be present at seminar to receive handbook.

Class size is limited. Please pre-register by January 16, 2008 at [www.ehrbestpractice.com](http://www.ehrbestpractice.com) or call us at (206) 284-3677.

This is a complimentary benefit for WCMSSM, DMN and WCOMA members. Guest pay a fee of \$50. Dinner will be served at 6:45pm.

#### SUPPORTED & CONDUCTED BY:



**Maxwell IT**  
We Support You.

#### PRINCIPAL SPONSOR:



#### GOLD SPONSOR:



#### SILVER SPONSOR:



#### DISCLAIMER:

Maxwell IT Company- the lead host of the EHR Best Practice Series - would like to thank the participating sponsors, medical associations and regional hospitals for their help to make these events possible: Wayne County Medical Society. This is a vendor-neutral education program. All supporting medical associations, participating hospitals, and Maxwell IT Company are not affiliated with the participating sponsors, nor do they endorse any specific medical record system or related product or service in conjunction with this program.

# Wayne County Medical Society of Southeast Michigan Presents: The EHR Best Practice Series™



**Event Date: Wednesday, January 23, 2008**

**6:00pm - 6:30pm - Dinner**

Introductions during dinner

**6:30pm - 7:15pm - Session One:**

*"Real Results from a Practice Administrator"*

**Objectives:**

- Provide a real-life perspective of what it takes to implement an EHR
- Identify potential issues that the audience may want addressed in the demonstration

**Outcomes:**

- Provide the audience with an overview of the benefits of embarking on an EHR implementation.
- Highlight potential change management issues
- Discuss the short and long term benefits (ROI)

**7:15pm - 7:30pm - Physician Demonstration:**

*"Lessons learned from EHR Implementations and a first look into the typical daily workflow."*

**Objectives:**

- Provide a first glance at an EHR system as applied to the physician's daily routine
- Have the physician demonstrate an EHR from a vendor-neutral perspective while discussing the experience of EHR implementation

**Outcomes:**

- Provide the audience with a demonstration utilizing CPT codes, entering notes and utilizing technology
- Demonstrate technology tools (i.e. tablets, voice recognition)
- Obtain a realistic expectation of the timeline for implementation and the learning curve
- Demonstrate the general ROI on the practice, in particular the time savings for the physician

**7:30pm - 7:50pm - Session Two:**

*"Best Practices for EHR Selection and Implementation"*

**Objectives:**

- Provide a real-life perspective of what it takes to implement an EHR
- Identify potential issues that the audience may want addressed in the demonstration

**Outcomes:**

- Provide the audience with an overview of the benefits of embarking on an EHR implementation.
- Highlight potential change management issues
- Discuss the short and long term benefits

**7:50pm - 8:30pm - Office Lab:**

*"EHR and Supporting Technologies"*

**Objectives:**

- Provide the audience with an opportunity of experiencing technology first hand
- Create an environment for physicians and administrators to speak to experts directly

**Register by January 16, 2008 & Receive Free EHR Selection Handbook**

## FOR MORE INFORMATION

To learn more about the speakers, program supporters, directions, additional dates and locations, and participating sponsors; please visit the website at [www.ehrbestpractice.com](http://www.ehrbestpractice.com).

**DISCLAIMER:**

Maxwell IT Company- the lead host of the EHR Best Practice Series - would like to thank the participating sponsors, medical associations and regional hospitals for their help to make these events possible: Wayne County Medical Society. This is a vendor-neutral education program. All supporting medical associations, participating hospitals, and Maxwell IT Company are not affiliated with the participating sponsors, nor do they endorse any specific medical record system or related product or service in conjunction with this program.

**Wayne County Medical Society of  
Southeast Michigan Presents:  
The EHR Best Practice Series™**



*"How to Select & Purchase an Electronic Health Record (EHR) System"*

**PRE-REGISTRATION FORM**

This seminar is complimentary to WCMSSM, DMS, and WCOMA members. Guest pay a fee of \$50. All attendees who pre-register will receive a free copy of the EHR Selection Handbook (a \$65.00 retail value). Some restrictions apply. Attendee must be present at the event in order to receive their copy.

**We recommend that you pre-register early, as class size is limited.  
Pre-registration deadline is Wednesday, January 16, 2008.**

**REGISTER VIA**

Web: [www.ehrbestpractice.com](http://www.ehrbestpractice.com) • Fax: (206) 284-3691 • Phone: (206) 214-5965

**EVENT DATE & TIME: Wednesday, January 23, 2008 - 6:00 - 8:30pm**

**Location for event:**

Motor City Casino Hotel • Ultra Lounge (16th floor) • 2901 Grand River Avenue • Detroit, MI 48201

**HELP US CUSTOMIZE THE SEMINAR PROGRAM**

Number of physicians in your practice

Plan to select an EHR system in 1 to 6 months

Plan to select an EHR system in 6 to 12 months  Just beginning to research EHR systems

\_\_\_\_\_  
Name of Practice

\_\_\_\_\_  
Address line 1

\_\_\_\_\_  
Address line 2

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Phone for Contact Person

\_\_\_\_\_  
Fax for Contact Person

\_\_\_\_\_  
Email for Contact Person

\_\_\_\_\_  
Name of Attendees

**Fax this form to: (206) 284-3691**

Questions? Camberly Gilmartin, Maxwell IT: (206) 459-0025 or email: [camberlyg@maxwellit.com](mailto:camberlyg@maxwellit.com)

**Please keep this form as confirmation of your registration - no other confirmation will be generated or sent.**