

**Manatee County Medical Society and
Florida Medical Association in conjunction with the
Florida Agency for Health Care Administration Present:**



The EHR Best Practice Series™ How to Best Select & Purchase an EHR

Selecting an Electronic Health Record (EHR) system can be a costly, time-consuming process. With more than 250 EHR vendors in the marketplace, where do you begin? How do you safeguard against the risks of EHR implementation?

EVENT DATE & TIME: Thursday, May 7, 2009 ■ 6:30pm - 9:00pm

LOCATION:

The Hub Restaurant
203 Tacoma Avenue South
Tacoma, WA 98402

Drinks and light appetizers will be provided.

AGENDA - Each attendee will receive an EHR Selection Handbook *Limited supply, must be present to receive.

**6:30 – 7:30pm EHR101: Lessons Learned from a Practice Administrator,
Scott Heaton, VP Business Development**

Objective: Provide real-life perspective of what it takes to implement an EHR. Discuss short and long-term benefits (ROI), change management issues. Provide overview of EHR applied to physician and administrator's daily routine.

7:30 – 8:20pm Best Practices for Selection and Implementation, Tracy Maxwell, President, Maxwell IT

Objective: Present overview of recommended selection criteria and methodology to identify potential vendors. Learn how to build a 5-year budget model that calculates all direct and indirect costs associated with purchase, as well as cost savings, and how to compare vendors.

**8:20 – 9:00pm Physician Office Lab/Selection Handbook: Break-out sessions for Q&A, hands-on
technology demo stations**

Objective: Provide attendees with an opportunity to experience technology first-hand. Create an environment for physicians and administrators to speak to experts directly and share their own experience. Each attendee will receive an EHR Selection Handbook, a planning kit to help kick-start their own process.

COST: This vendor-neutral program is complimentary to physicians, administrators and their practice staffs.

SUPPORTED & CONDUCTED BY: **M@xwell IT**
We Support You.

SPONSORS:  **PHYSICIAN SALES & SERVICE®**



DISCLAIMER:

Maxwell IT Company – the lead host of the EHR Best Practice Series™ – would like to thank the sponsors, medical associations and regional hospitals participating to make the event possible. This is a vendor-neutral education program. All supporting medical associations, participating hospitals, and Maxwell IT Company are not affiliated with the participating sponsors, nor do they endorse any specific medical record system or related product or service in conjunction with this program.

© 2009 Maxwell IT Company. All rights reserved. EHR Best Practice Series is a trademark of Maxwell IT Company.

**Manatee County Medical Society and
Florida Medical Association in conjunction with the
Florida Agency for Health Care Administration Present:**



The EHR Best Practice Series™ How to Best Select & Purchase an EHR **PRE-REGISTRATION FORM**

FEES: This vendor-neutral program is complimentary to physicians, administrators and their practice staff. First 30 people to register will receive our full handbook (a \$75 value). Attendee must be present at the event in order to receive their copy.

**We recommend that you pre-register early, as class size is limited.
Pre-registration deadline is Tuesday, April 30, 2009.**

REGISTER VIA: Web: www.ehrbestpractice.com, click on TRAINING PROGRAMS + TOOLKITS
Phone: (206) 245-4566 • Fax: (206) 219-9005

EVENT DATE & TIME: Thursday, May 7, 2009 - 6:30 - 9:00pm

Location for event:

The Hub Restaurant • 203 Tacoma Avenue South • Tacoma, WA 98402

HELP US CUSTOMIZE THE SEMINAR PROGRAM

Number of physicians in your practice

Plan to select an EHR system in 1 to 6 months

Plan to select an EHR system in 6 to 12 months Just beginning to research EHR systems

NAME OF PRACTICE

ADDRESS LINE 1

ADDRESS LINE 2

CONTACT PERSON

PHONE FOR CONTACT PERSON

FAX FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

NAME OF ATTENDEES

Fax this form to: (206) 219-9005

Contact Lisa Broesamle at lisa.broesamle@maxwellit.com, (206) 245-4566 or by fax (206) 219-9005.

Please keep a copy of this form as confirmation of your registration - no other confirmation will be generated or sent.