

# Florida Medical Association Presents:



## The EHR Best Practice Series™ How to Best Select & Purchase an EHR

Selecting an Electronic Health Record (EHR) system can be a costly, time-consuming process. With more than 250 EHR vendors in the marketplace, where do you begin? How do you safeguard against the risks of EHR implementation?

**EVENT DATE & TIME: Wednesday, February 25, 2009 ■ 6:00pm - 8:30pm**

**LOCATION:**

Sarasota Memorial Hospital

*Light refreshments will be served.*

Room: Waldemere Auditorium (Main Hospital)

1700 South Tamiami Trail • Sarasota, Florida 34239

**AGENDA - Each attendee will receive an EHR Selection Handbook \*Limited supply, must be present to receive.**

**6:05 – 6:15pm Welcome:** Diane Leiva, Ph.D., Project Coordinator, Agency for Health Care Administration

**6:15 – 6:35pm Promoting Health Information Exchange at State Level,** Christopher Sullivan, Ph.D., Administrator, Office of Health Information Technology, Florida Center for Health Information and Policy Analysis, Agency for Health Care Administration

**Objective:** This presentation will cover the scope of health information exchange from e-prescribing to state level networks. It will focus on the inherent security and transaction benefits of using a health information exchange and will present initiatives that the State of Florida has sponsored to promote the development of health information exchange across the state.

**6:35 – 7:20pm EHR101: Lessons Learned from a Practice Administrator**

**Objective:** Provide real-life perspective of what it takes to implement an EHR. Discuss short and long-term benefits (ROI), change management issues. Provide overview of EHR applied to physician and administrator's daily routine.

**7:20 – 8:00pm Best Practices for Selection and Implementation,** Tracy Maxwell, President, Maxwell IT

**Objective:** Present overview of recommended selection criteria and methodology to identify potential vendors. Learn how to build a 5-year budget model that calculates all direct and indirect costs associated with purchase, as well as cost savings, and how to compare vendors.

**8:00 – 8:30pm Physician Office Lab/Selection Handbook**

**Objective:** Provide attendees with an opportunity to experience technology first-hand. Create an environment for physicians and administrators to speak to experts directly and share their own experience. Each attendee will receive an EHR Selection Handbook, a planning kit to help kick-start their own process.

**COST:** This vendor-neutral program is complimentary to physicians, administrators and their practice staffs.

**SUPPORTED & CONDUCTED BY:**



**SunCoast RHIO**



**Fran Ross Consulting**

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**SPONSORS:**



### Refreshments provided by SunCoast RHIO

**DISCLAIMER:**

Maxwell IT Company – the lead host of the EHR Best Practice Series™ – would like to thank the sponsors, medical associations and regional hospitals participating to make the event possible. This is a vendor-neutral education program. All supporting medical associations, participating hospitals, and Maxwell IT Company are not affiliated with the participating sponsors, nor do they endorse any specific medical record system or related product or service in conjunction with this program.

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## The EHR Best Practice Series™ How to Best Select & Purchase an EHR PRE-REGISTRATION FORM

**FEES:** This vendor-neutral program is complimentary to physicians, administrators and their practice staff. First 30 people to register will receive our full handbook (a \$75 value). Attendee must be present at the event in order to receive their copy.

**We recommend that you pre-register early, as class size is limited.  
Pre-registration deadline is Wednesday, February 18, 2009.**

**REGISTER VIA:** Web: [www.ehrbestpractice.com](http://www.ehrbestpractice.com), click on TRAINING PROGRAMS + TOOLKITS  
Phone: (206) 245-4566 • Fax: (206) 219-9005

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Sarasota, Florida 34239

**HELP US CUSTOMIZE THE SEMINAR PROGRAM**

Number of physicians in your practice

- Plan to select an EHR system in 1 to 6 months  
 Plan to select an EHR system in 6 to 12 months  Just beginning to research EHR systems

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NAME OF PRACTICE

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ADDRESS LINE 1

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ADDRESS LINE 2

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CONTACT PERSON

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PHONE FOR CONTACT PERSON

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FAX FOR CONTACT PERSON

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EMAIL FOR CONTACT PERSON

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NAME OF ATTENDEES

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**Fax this form to: (206) 219-9005**

Contact Lisa Broesamle at [lisa.broesamle@maxwellit.com](mailto:lisa.broesamle@maxwellit.com), (206) 245-4566 or by fax (206) 219-9005.

**Please keep a copy of this form as confirmation of your registration - no other confirmation will be generated or sent.**